



APTIUN
Coding the Future

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This is just the beginning of something big.

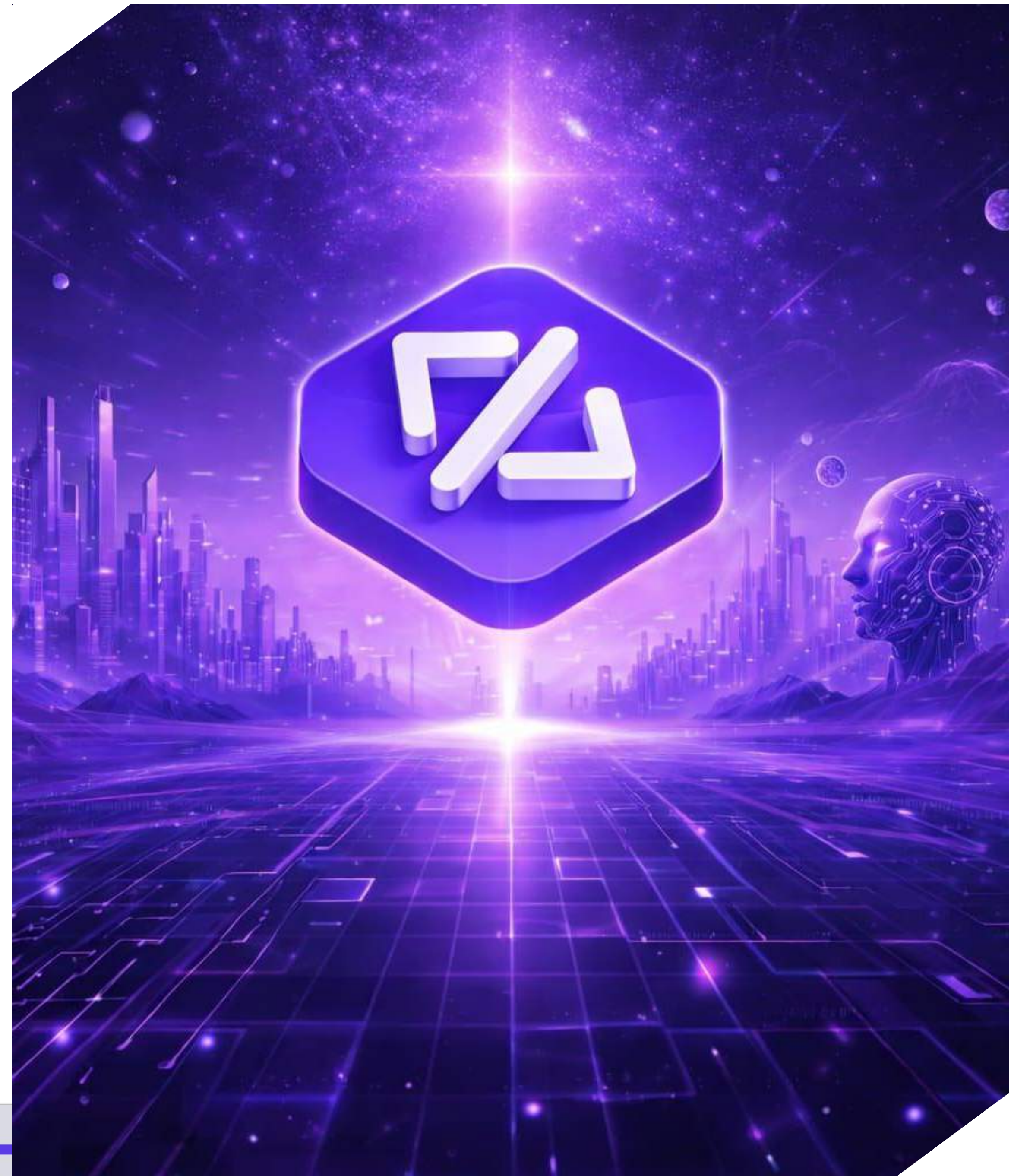


Introduction

المقدمة

In an era driven by technology, where digital solutions make all the difference, Aptiun emerges as a technology brand focused on building practical solutions that serve the present and anticipate the future.

Aptiun specializes in providing integrated technology services to both the public and private sectors, transforming operational challenges into intelligent, actionable systems. We believe that technology is not a product but a tool for enhancing efficiency, driving growth, and improving the user experience. We are committed to delivering high-quality, customized solutions that are scalable and adaptable to each client's needs. Our goal is clear: to empower our clients to make better decisions, build more stable systems, and confidently support their digital transformation journey.



About us

عن ابيون

Aptiun is a technology brand owned by Afaq Digital Solutions for Information Technology. Its vision is rooted in the belief that digital transformation isn't achieved through off-the-shelf solutions, but rather by building systems tailored to specific needs and managed with a deep understanding of business. The company designs and develops integrated digital solutions that combine strategic thinking with precise technical execution, providing organizations with real tools that enhance their efficiency and support their long-term growth. Aptiun adopts an approach based on analysis before implementation and planning before development, believing that successful technology is built on a clear vision and a precise understanding. Through its partnerships with government and private entities, the company strives to transform operational challenges into intelligent systems capable of adapting to change, creating sustainable value, and building more stable and efficient digital environments.

Our Vision

رؤيتنا

To become a leading technology force in the digital transformation landscape, guiding organizations toward smarter, more transparent business models where technology moves from a mere support tool to a fundamental element in decision-making and growth. We aspire to build digital solutions that are durable, adaptable, and empower our clients to compete consistently in rapidly evolving business environments.

Our Message

رسالتنا

To redefine the relationship between business and technology by delivering digital solutions built on a genuine understanding of the challenges and implemented with a strategic mindset and a high degree of professional responsibility. We empower organizations to develop their systems, improve their operational efficiency, and create sustainable value through meticulously designed, impactful solutions that can grow with our clients' aspirations and the future of their businesses.

Our Values

قيمتنا

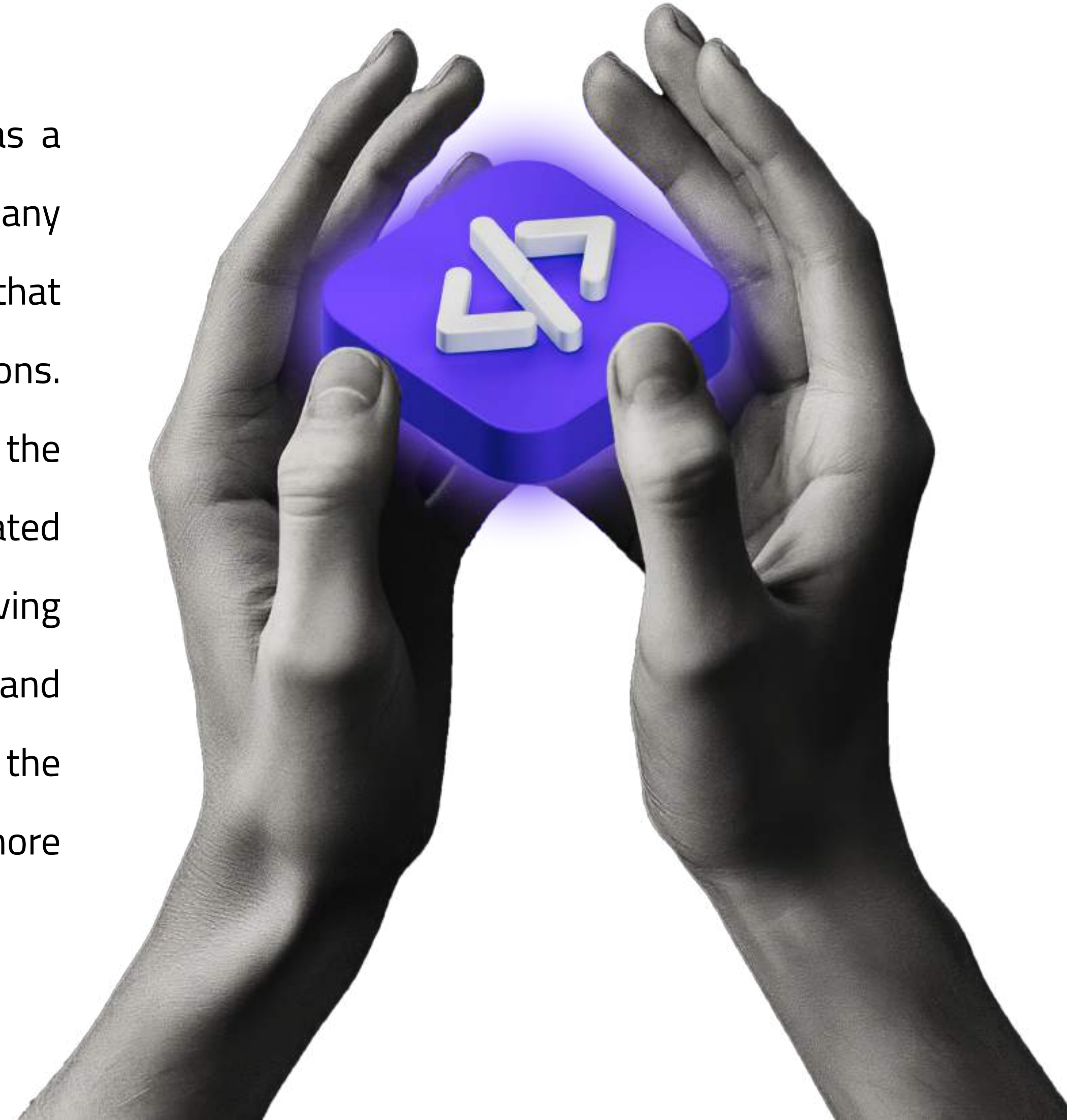
At Aptiun, we believe that true value is measured not only by what we deliver, but also by how we operate. We place a deep understanding of the business at the heart of every project, because successful solutions begin with understanding the reality before designing the technology. We are committed to quality in every detail, considering it a constant and uncompromising standard, whether in planning, execution, or continuous development. We operate with complete transparency, building our relationships with clients on trust, clarity, and mutual commitment, believing that long-term partnerships are built on honesty before any technological achievement. We believe in professional responsibility and treat every project as an investment in the client's success, not a temporary task. We always strive to deliver scalable, adaptable solutions that can make a lasting impact in evolving and dynamic work environments.

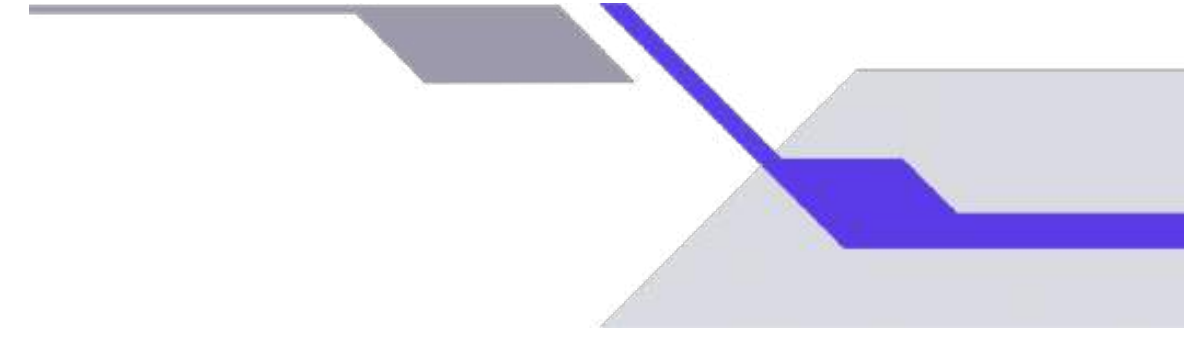


Why Aptiun

لماذا أبتيون

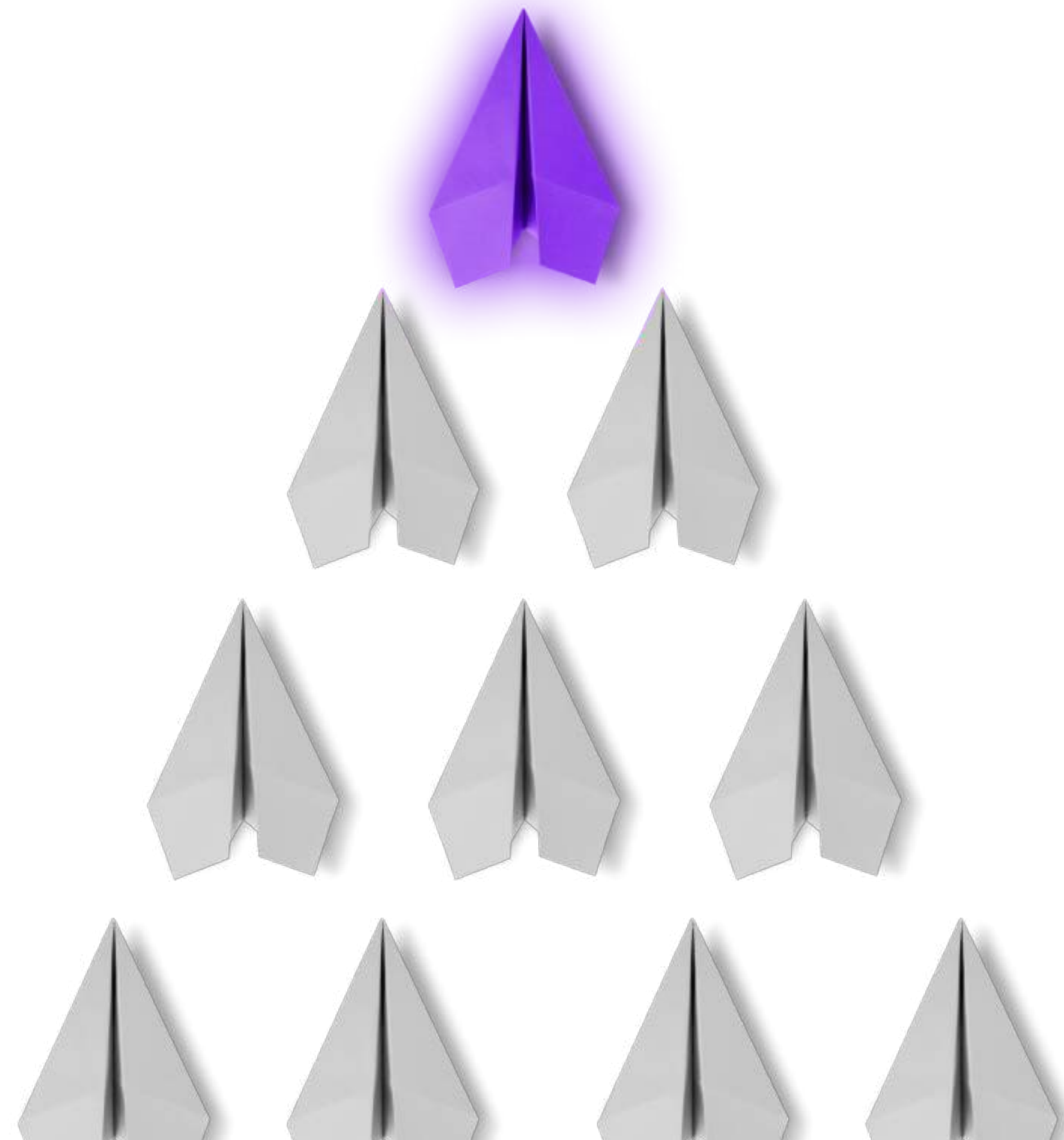
Because Aptiun doesn't approach technology as a ready-made solution, but rather as a carefully constructed process, starting with a deep understanding of the business before any technical decision is made. We distinguish ourselves with a clear methodology that combines strategic analysis with meticulous execution, ensuring realistic, scalable solutions. We act as a true technology partner, engaging with our clients, taking responsibility for the results, and committing to long-term quality and stability. At Aptiun, we don't offer isolated systems; instead, we build solutions aligned with organizational goals, capable of evolving as needs change, and designed to make a tangible impact on performance, efficiency, and decision-making. Choosing Aptiun means choosing a partner who understands the challenge, respects the details, and operates with a mindset that builds a clearer and more stable digital future.





Our Digital Products

منتجاتنا الرقمية



A platform for automating operational processes between service providers and service requesting facilities.

- Serves operation, maintenance, and cleaning companies.
- Supports security companies.
- Includes any service provider offering services to facilities.
- Connects all parties in a single system.
- Organizes requests, execution, and follow-up.
- Increases operational efficiency and reduces manual labor.

NEXERA

Optimal ERP

- A comprehensive, centralized system for highly efficient enterprise resource planning (ERP) management. It unifies all administrative and financial operations on a single platform.
- It includes accounting and financial management.
- It manages inventory and supply chains.
- It manages human resources, payroll, and attendance.
- It supports procurement, sales, contracts, and suppliers.
- It provides a comprehensive, real-time view of operational performance.
- It enhances control and reduces operational errors.
- It helps management make accurate, data-driven decisions.
- It is suitable for organizations of all sizes.
- It is customizable to suit the nature of the business.
- It supports operational stability and sustainable growth.

3

EVENTELL

- A comprehensive professional event management system, from planning to execution and evaluation.
- Serves companies and organizers of exhibitions, conferences, and special events.
- Manages attendance and guest registration.
- Organizes tickets, invitations, and access.
- Tracks real-time attendance.
- Supports schedule, speaker, and activity management.
- Helps teams coordinate during the event.
- Provides pre-, during-, and post-event monitoring tools.
- Detailed reports on attendance, engagement, and performance.
- Contributes to increased organizational efficiency.
- Reduces operational errors.
- Provides clear visibility to measure event success and improve future events.

Q MENU

- Digital menu via QR code.
- Allows display of items without printing.
- Easily updates prices and content instantly.
- Suitable for restaurants and cafes.

5

POP LINK

- A smart link that displays multiple links on a single page.
- Used for campaigns and rapid communication.
- Supports click tracking.
- Beneficial for business and digital marketing.

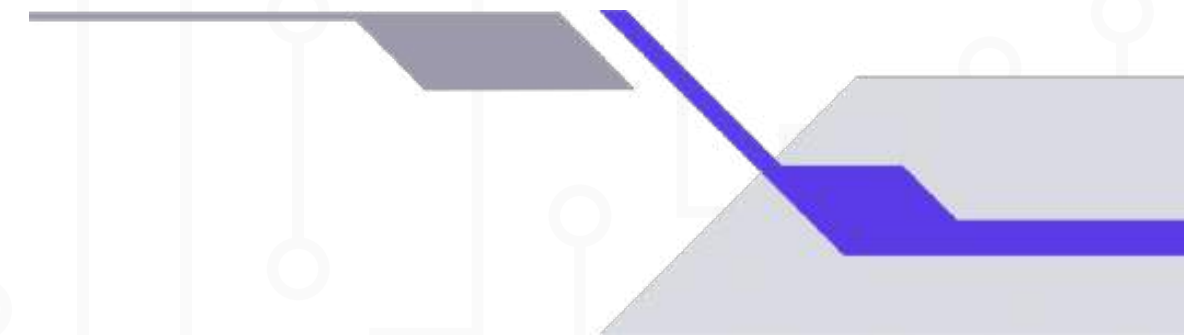
How do we support your business technically?





Our Digital Services

خدماتنا الرقمية



At Aptiun, we don't offer separate services, but rather we build an integrated technology system that starts with understanding the challenges of the business and ends with digital solutions that are operational and scalable.

01

Digital design and marketing

We create digital designs and marketing strategies that focus on user experience, building digital identity, and enhancing presence and growth in digital markets.

02

Software development

We design and develop customized digital systems and platforms that are built on a genuine understanding of business needs, and implemented with stable, scalable, and growing systems.

03

AI solutions

We develop smart, AI-powered solutions for data analysis, process automation, and decision support, helping organizations improve performance and confidently undergo digital transformation.

04

smartphone apps

We develop smart applications designed to provide a seamless user experience, enhance interaction, and support business objectives across multiple platforms.

06

Technical Consulting and Events

We provide specialized technical consulting, and we participate in organizing and implementing technical events aimed at transferring knowledge, supporting innovation, and building partnerships.

05

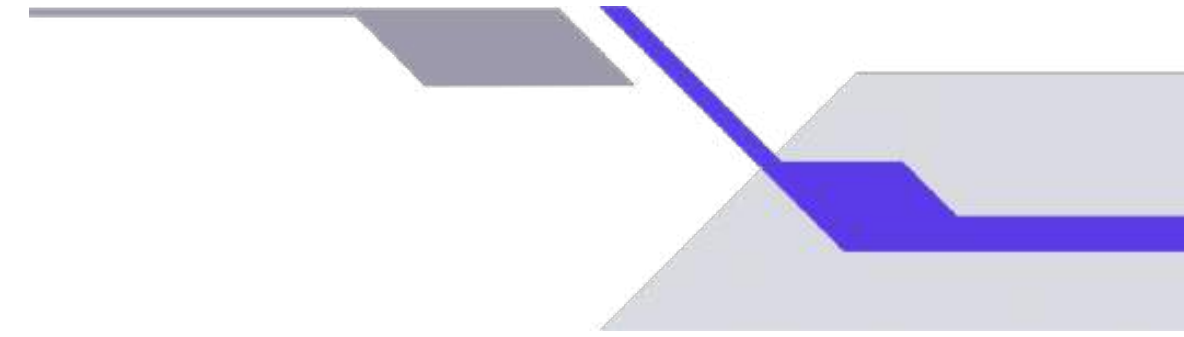
Cloud computing systems

We provide secure and scalable cloud solutions that help organizations improve performance, ensure continuity, and manage systems with high efficiency.

07

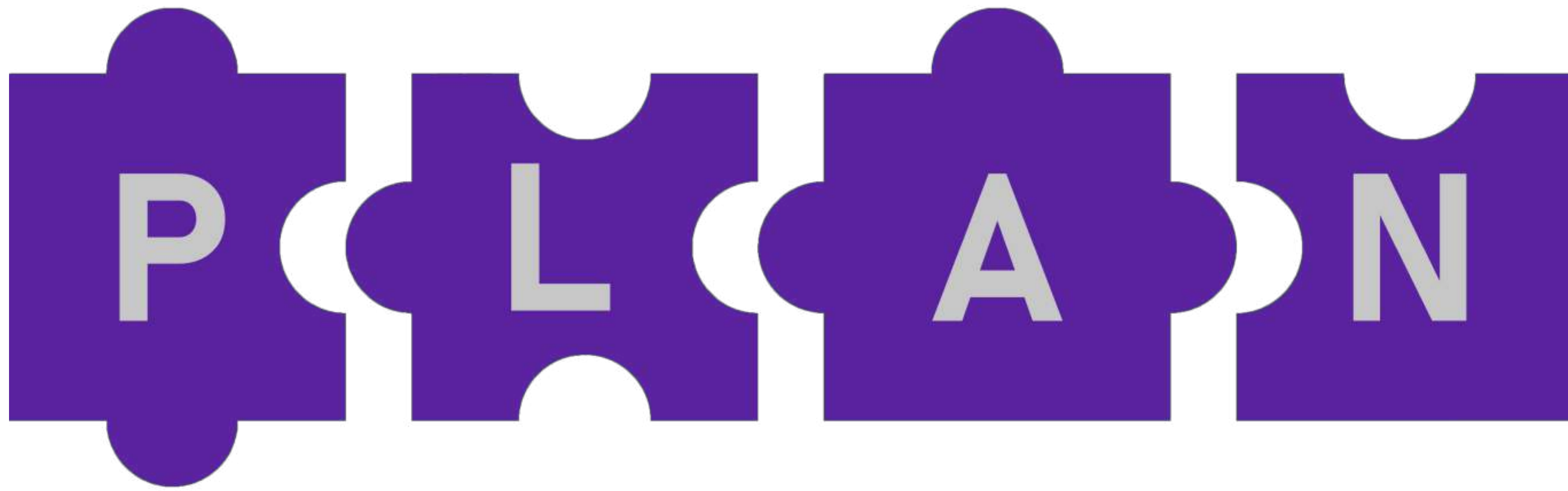
Website development

We design and develop modern websites that focus on user experience, reflect brand identity, and effectively support digital presence.



Work plan

خطة العمل



Aptiun employs a flexible and well-considered methodology, tailored to the specific nature of each project, and focused on achieving client objectives within the agreed timeframe and budget, while adhering fully to quality standards. The work journey begins with a comprehensive understanding of the project's needs, then progresses smoothly through clear implementation phases that ensure measurable and sustainable long-term results.

Needs analysis

01

Accurately understand project objectives and client requirements, study current challenges, and clearly define the scope of work.

Prepare an

implementation plan that includes distributing tasks, identifying resources, setting timelines, and defining expected performance indicators.

02

Planning

Implementation

03

Developing solutions and implementing the project with high efficiency, while continuously monitoring to ensure adherence to the agreed plan and standards.

To thoroughly test the solutions to ensure their quality and compliance with expectations, and to make the necessary improvements before launch.

04

Testing and review

Delivery and Support

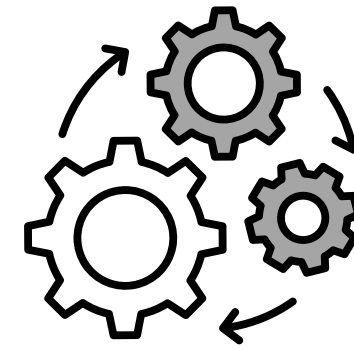
05

The project will be delivered in its final form, with ongoing technical support to ensure the stability of the solution and the continuity of performance.



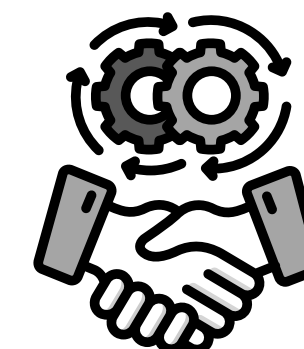
Project analysis

Aptiun believes that the success of any technology project begins with a thorough analysis before any implementation phase. Therefore, we study the project from all angles, starting with understanding the business objectives, moving through analyzing operational challenges, and ending with identifying the most suitable technical solutions. The project analysis includes reviewing functional and technical requirements, studying the current work environment, identifying potential risks, and developing a clear vision of the proposed solution. This ensures clarity from the outset, minimizes modifications during implementation, and achieves the best return on investment.



Working mechanism

Aptiun's work process is based on clarity, organization, and continuous communication. We operate according to specific steps, beginning with a precise definition of the project scope, followed by the preparation of a detailed implementation plan shared with the client, along with clearly defined review points throughout the work phases. We ensure client involvement at every key stage and provide regular progress reports, guaranteeing transparency, rapid decision-making, and contributing to the smooth and effective execution of the project.



Cooperation mechanism

At Aptiun, we view collaboration as a true partnership, not just an execution relationship. We work closely with our clients' teams, adapting flexibly to changes and committed to clear communication and rapid response. We focus on building relationships based on trust and mutual commitment, with clear communication channels, flexible approval mechanisms, and ongoing post-delivery support, ensuring the sustainability of the solution and the achievement of shared long-term goals.

Leadership and Management Team

فريق القيادة والإدارة

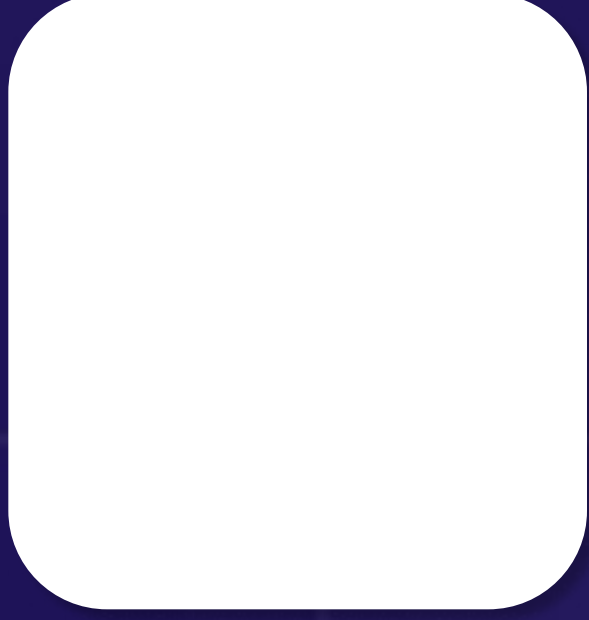
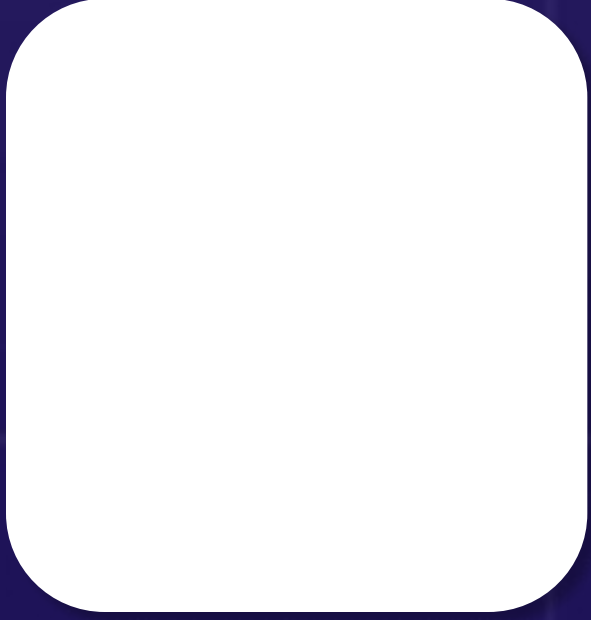
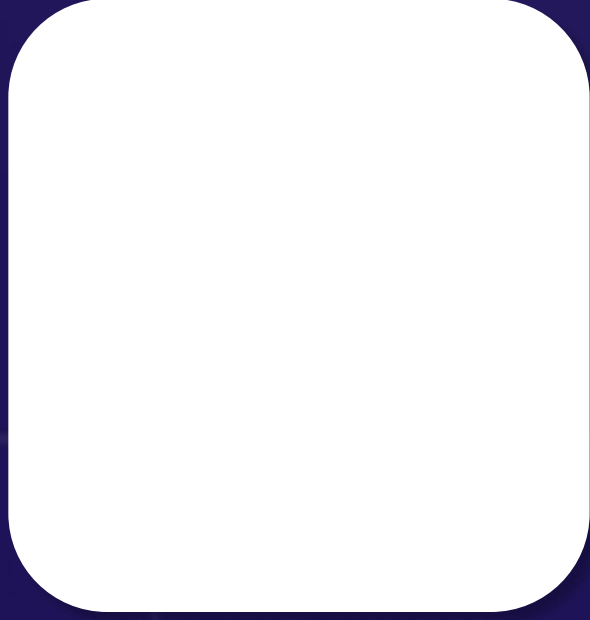
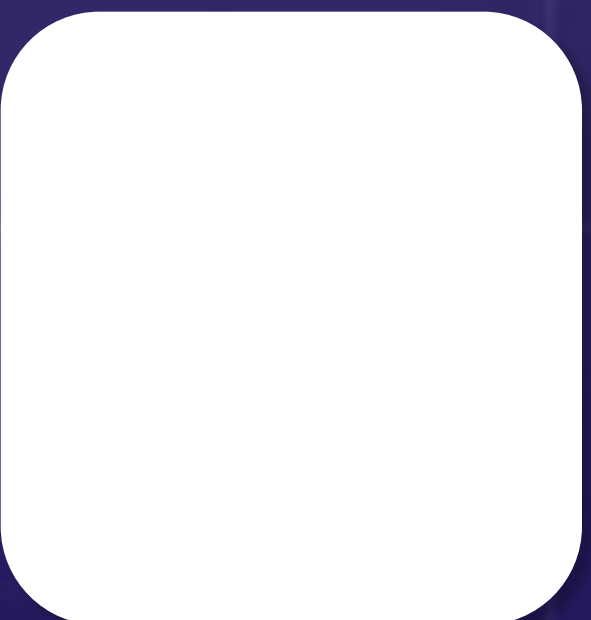
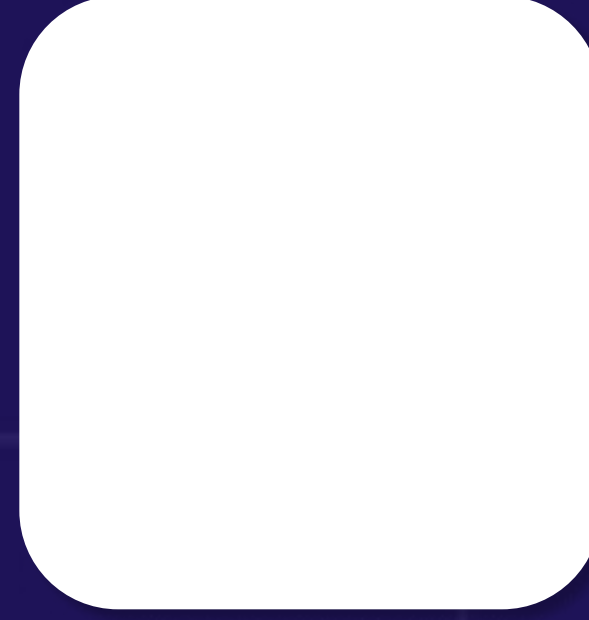
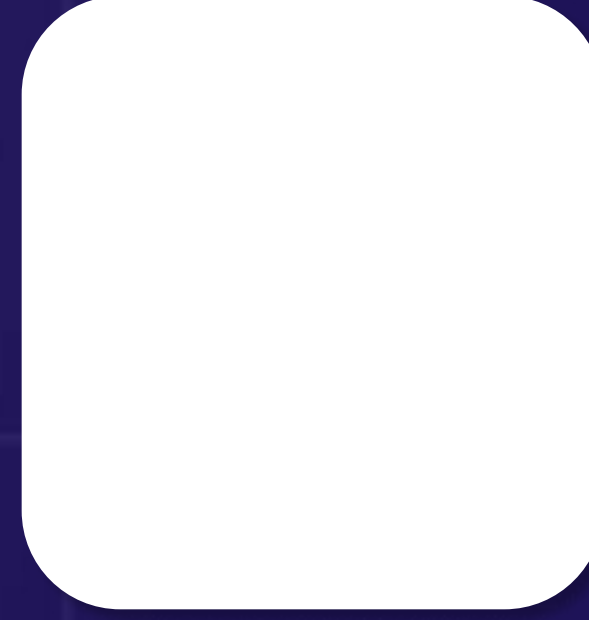
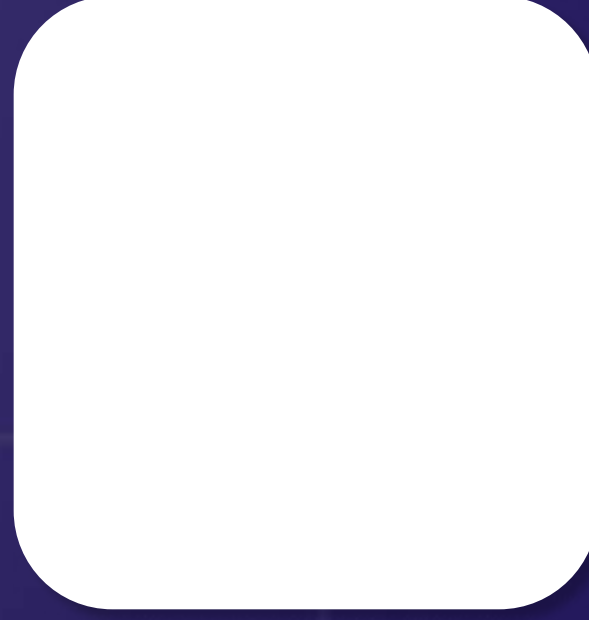
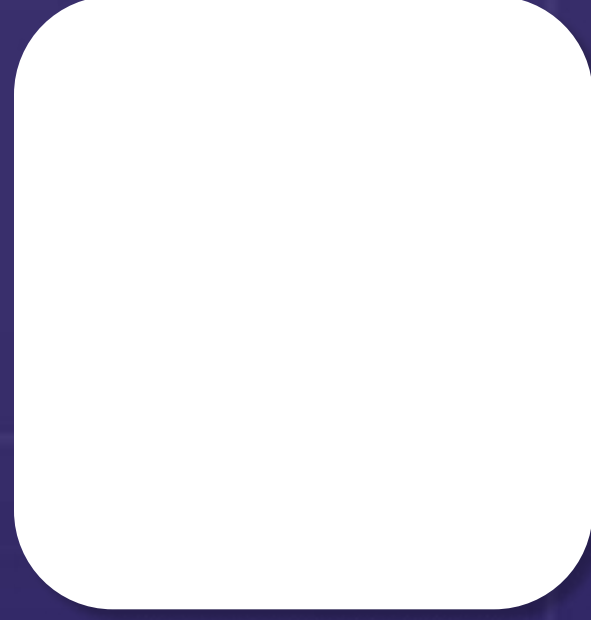
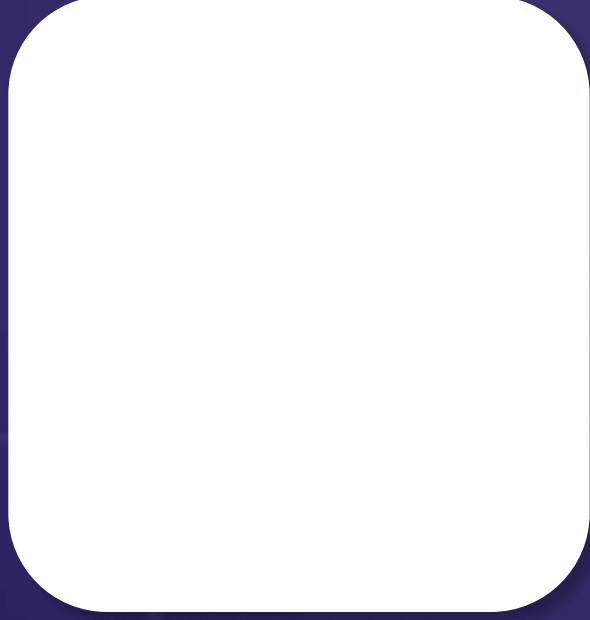
Aptiun leads a team with practical experience and strategic vision in managing technology projects and building digital solutions. The team works to guide the work with high efficiency, ensuring that all phases align with project objectives and client requirements, with a focus on quality of execution and the sustainability of results.

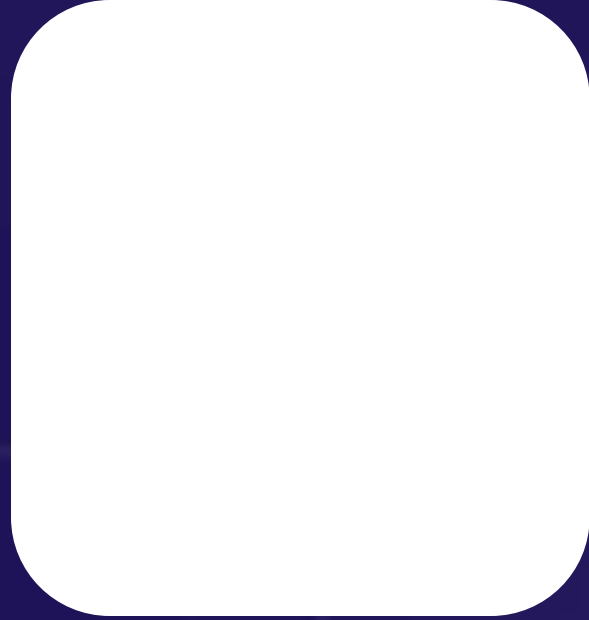
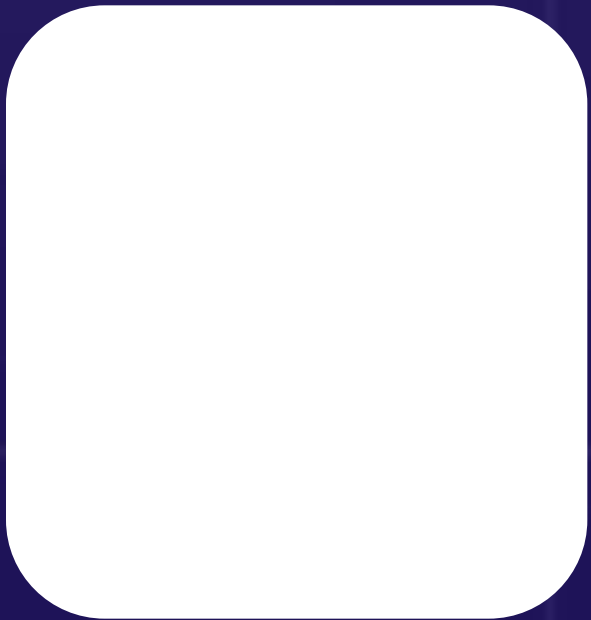
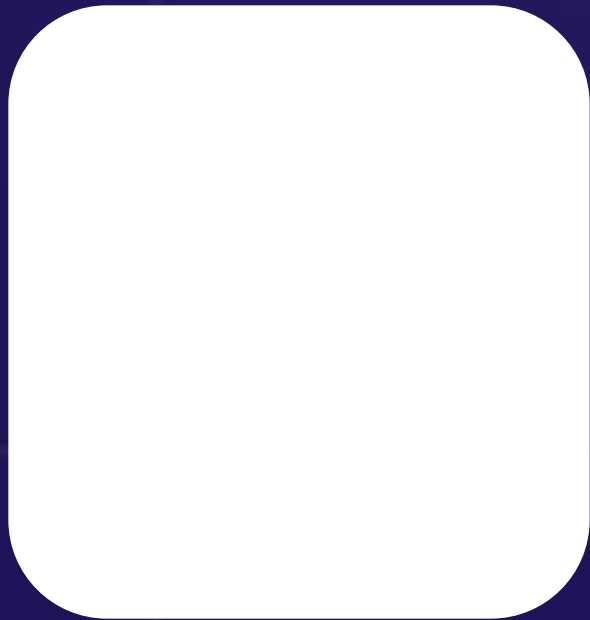
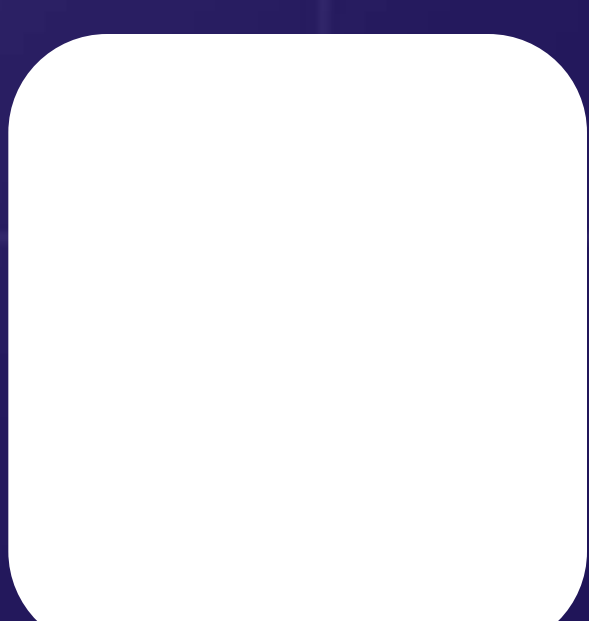
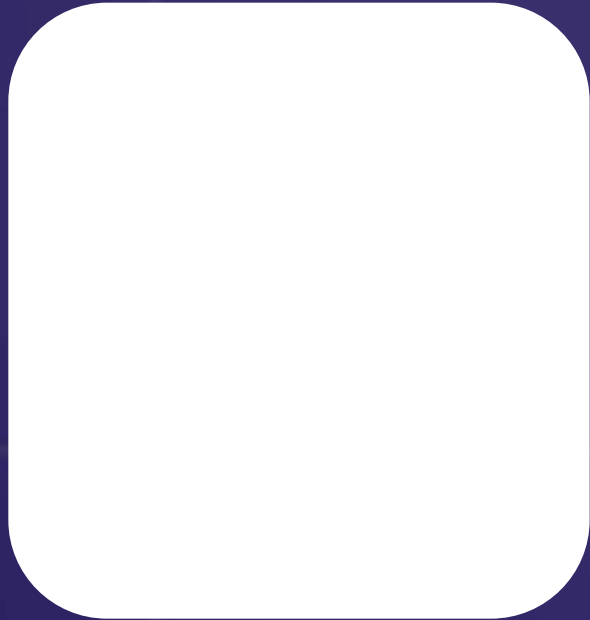


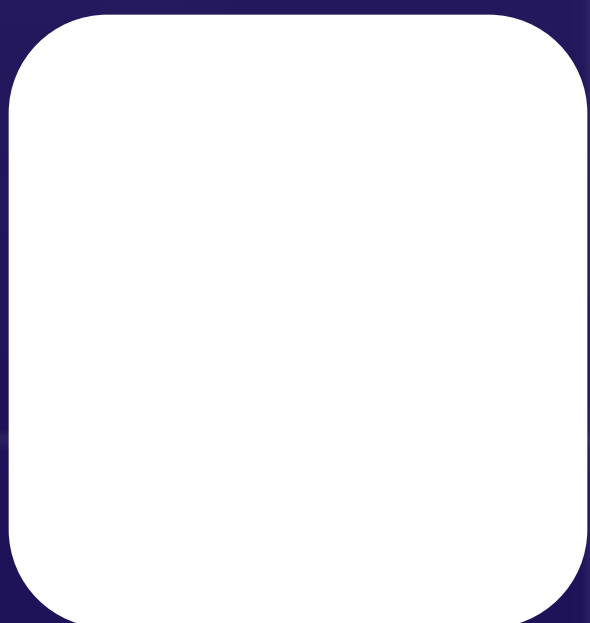
Our Clients

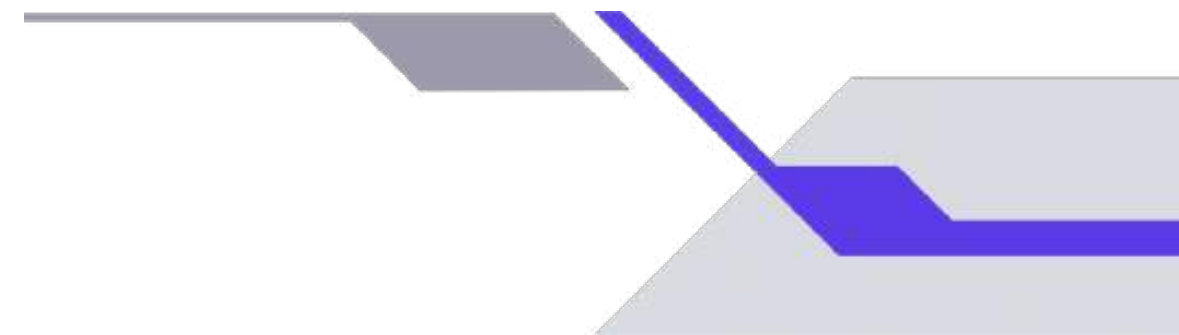
عملائنا











Our Projects

مشاريعنا









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Looking forward to work together

Thank شكراً You